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**Connecting consumers in the age of messaging**

Deepesh Trivedi, APAC Strategic Partnerships  
WhatsApp

**Reinventing consumer journey on WhatsApp at scale**

Katherine Pei, Managing Director  
What Square

**Digital innovation on AWS**

Herman Mak, Solutions Architect  
Amazon Web Services

**Gaining consumers' TRUST on your e-shop**

Hong Kong Retail Management Association

26 August 2019 | 4:00 PM - 6:00 PM  
Amazon Web Services Hong Kong Office

