



HONG KONG  
RETAIL MANAGEMENT  
ASSOCIATION

香港零售管理協會

# Tutorial on Creating Quality Online Shopping Experience

**Conduct E-Shop Health Check**  
**Outline Key Digital Touch Points**



DIGITAL GURU  
MATTHEW KWAN  
ADAMS COMPANY LTD

ENQUIRY: Ms Pang 2893 4928

January 12th, 2017

2:30–5:00pm

10/F, HKRMA

Member with E-Shop: Free

Member without E-Shop: \$150

Non-member: \$250

Deadline: Jan 5th

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Register now

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