



HONG KONG
RETAIL MANAGEMENT
ASSOCIATION
香港零售管理協會

WINNING RETAIL IN 2017

JANUARY 6, 2017 (FRI) 3-5PM

10/F, CONFERENCE HALL, HKRMA



On 6 January, Nielsen Hong Kong is going to share their studies on Mainland Travelers and E-commerce of Hong Kong and strategies on how to win RETAIL in 2017.

Topics

- Winning Retail in 2017
- Revisiting Mainland Travelers: Opportunities ahead
- Making Bricks Click: HK eCom Landscape

Speakers

1. Angel Young, Managing Director
 2. Jennifer Chow, Associate Director
- Nielsen Hong Kong

Participation Fee

- Full / Associate Member: \$100
Individual Associate Member: \$50
Non-member: \$250



Enquiry: Ms. Pang 2893-4928 event@hkrma.org