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RETAIL CEO GET-TOGETHER

By Invitation Only

Riding on the irrevocable trend of new retail, Hong Kong retailers are at a tipping point of transformation in the wake of rapid evolution of e-commerce and O2O integration, advancement in new technologies, and ever-changing consumer behavior. The forthcoming CEO Get-Together will be an ideal platform to exchange ideas and experience with C-level executives in Hong Kong.

On the occasion, a visit tour to **HKTVMall** will be arranged to see how its “Goods to Man” runs by using robotic system. Following the visit tour, we are particularly honored to have invited Mr. Nicholas Bradstreet, the Managing Director of Savills (Hong Kong) Limited, as Guest Speaker at luncheon. He will share with guests the winning strategy on how brands are using different strategies both on social media channels and in stores to win new customers and drive loyalty.

Date: 11 June 2019 (Tuesday)

Session 1:

11:00am - 12:15pm Visit Tour to **HKTVMall** in Tseung Kwan O*

Session 2:

12:45pm - 2:15pm CEO Luncheon at China Club in Central*

Topic: The Winning Strategy:
How Retailers are Innovating in
Customer Experience and Social Media

Fee: Free of charge by invitation

***Transportation will be arranged:**

- From Kowloon Tong (Exit D) to HKTVMall at 10:30am; and
- HKTVMall to China Club at 12:15pm



Mr. Nicholas Bradstreet
Managing Director
Savills (Hong Kong) Limited

[Speaker's Profile](#)

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