



To All Associate Members,

Partnership Invitation of Quality E-Shop Recognition Scheme

The Association has launched Quality E-Shop Recognition Scheme since 2017. To date, over 100 e-shops were recognized as Quality E-shops with quality elements of T.R.U.S.T., which help to raise consumer confidence in online shopping. We are going to recruit vendors as our partner of the scheme to promote and build quality e-shops in Hong Kong together.

(Scheme details: <https://www.hkrma.org/en/qeshop/index.php#intro>)

(a) Partner requirement

- A registered company in Hong Kong or overseas which is engaged in the supply of e-commerce and e-shop related solutions on hardware, online security, customer experience, customer service, supply chain and contract fulfillment etc.
- Partnership is exclusive to Associate Members.

(b) Partnership Content

- Help your client to build quality e-shop according to prerequisites of the scheme
- Exemption of prerequisites in assessment according to your expertise
- Discount in applying Quality E-Shop Recognition for your clients as an added-value service
- Acknowledgment on partnership

(c) Partnership Briefing Session

Partnership details will be provided on 9 May (Thursday) at 2:00-4:00pm at 10/F., First Commercial Building, 33-35 Leighton Road, Causeway Bay, Hong Kong. Please feel free to join.

2:00-2:45pm	Partnership Briefing
2:45-3:00	Break
3:00-4:00pm	Sharing on e-shop prerequisites in achieving “Quality E-Shop Recognition”

Please **CLICK** <http://bit.ly/partnershipbriefing> to register for a seat. Please contact Ms. Iris Ng (Marketing Manager) or Ms. Doris Chung (Programme Manager) at 28668311 for enquiry.

Look forward to seeing you in the briefing. Thank you very much!

Best regards,

Hong Kong Retail Management Association

www.hkrma.org

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