

## ASSOCIATE MEMBERSHIP APPLICATION FORM

Company Information			
Company Name:	(English)		
	(Chinese)		
Address:			
Tel. No:		Fax No:	
Company's Website:			
Contact Person	Name:	Tel:	Email:
Business Registration No. (please enclose copy):			
Business Started Since:		(mm/yyyy)	No. of Employees:
Does your company have any retail outlet(s) in HK?			<input type="checkbox"/> Yes <input type="checkbox"/> No
Main Business Category			
Categories		Detail	
<input type="checkbox"/>	<b>Advertising &amp; Events</b>	<input type="checkbox"/> Advertising, Marketing and Design	<input type="checkbox"/> Event management
<input type="checkbox"/>	<b>Banking, Insurance, Financial &amp; Professional Advisors &amp; Consultants</b>	<input type="checkbox"/> Accounting	<input type="checkbox"/> Business consultants, Coaches and Mentors
		<input type="checkbox"/> Financial services and banking (including Financial Planners)	<input type="checkbox"/> Insurance
		<input type="checkbox"/> Lawyers	
<input type="checkbox"/>	<b>Customer Research &amp; Loyalty Programmes</b>	<input type="checkbox"/> Market research (including customer counting)	<input type="checkbox"/> Mystery shopping
<input type="checkbox"/>	<b>IT, Internet &amp; Website Services, Online Shopping</b>	<input type="checkbox"/> Computer Hardware/Software	<input type="checkbox"/> Ecommerce Solutions
		<input type="checkbox"/> Internet and website services	<input type="checkbox"/> Online shopping
<input type="checkbox"/>	<b>Merchandise, Packaging &amp; Stocktaking</b>	<input type="checkbox"/> Greeting Cards and Gift Lines	<input type="checkbox"/> Merchandising (including mannequins and visual merchandising)
		<input type="checkbox"/> Online Product Sourcing	<input type="checkbox"/> Retail Packaging
		<input type="checkbox"/> Stocktaking	
<input type="checkbox"/>	<b>Motor Vehicles, Travel &amp; Accommodation</b>	<input type="checkbox"/> Accommodation / Travel	<input type="checkbox"/> Vehicle sales, products, services and leasing
<input type="checkbox"/>	<b>Office Supplies</b>		
<input type="checkbox"/>	<b>Point of Sale</b>	<input type="checkbox"/> Barcodes and barcode readers	<input type="checkbox"/> Eftpos
		<input type="checkbox"/> Point of sale and electronic pricing systems	
<input type="checkbox"/>	<b>Security</b>	<input type="checkbox"/> Locksmiths, alarm and access control	<input type="checkbox"/> Security (including cash handling and loss prevention)
<input type="checkbox"/>	<b>Shopfitting, Store Design, Signage, Lighting &amp; Music</b>	<input type="checkbox"/> Architecture	<input type="checkbox"/> Lighting
		<input type="checkbox"/> Music licences, solutions and systems	<input type="checkbox"/> Shopfitting
		<input type="checkbox"/> Signage, displays and store graphics	<input type="checkbox"/> Sound install, Hire and Production
		<input type="checkbox"/> Store design	
<input type="checkbox"/>	<b>Shopping Mall Operators</b>		
<input type="checkbox"/>	<b>Staff, HR &amp; Training</b>	<input type="checkbox"/> Human resources / Retail recruitment	<input type="checkbox"/> Training
<input type="checkbox"/>	<b>Utilities</b>	<input type="checkbox"/> Electricity supply	<input type="checkbox"/> Other, please state:
<input type="checkbox"/>	<b>Warehousing, Distribution and Couriers</b>		
<input type="checkbox"/>	<b>Other</b> Please state:		
Free Listing of Company Information on HKRMA Website			
Do you agree to list your company information on HKRMA Website?			
<input type="checkbox"/> Yes, agree. (Please provide company introduction : 100 words in Chinese; 200 words in English)			
<input type="checkbox"/> No, disagree.			

Name and Position of Representative(s) (to receive HKRMA information):				
Name	Position	Tel	Fax	E-mail Address
1.				
2.				
3.				
How do you know about HKRMA?	<input type="checkbox"/> HKRMA's website	<input type="checkbox"/> Promotional email		<input type="checkbox"/> Referral (please state referee and his/her company name):
	<input type="checkbox"/> Other (please state):			
Data Privacy Statement and Declaration				
<p>The information collected from your company will be used for purpose of processing your company's membership application. Please note that it is mandatory for your company to provide all the data. If your company does not provide such data, the Association will not be able to process the application. The Association intends to use all your company's data for direct marketing; the data will be used for listing on membership directory, distributing circulars, publications, research materials, market information; direct marketing of the annual events, conferences, seminars, briefings, meetings, awards programmes, training programmes, and services of the Association; and direct marketing of activities similar to the Association's above activities which are organized by the Association's business partners. The Association shall not so use the data unless with your company's consent. Your company has the right to request access to and correction of information held by us about your company. If your company wishes to access or correct the data, please contact us by writing to Ms. Ng at our address, by email (<a href="mailto:membership@hkrma.org">membership@hkrma.org</a>) or by fax (2866-8380).</p> <p><input type="checkbox"/> We consent / <input type="checkbox"/> We do not consent to the above stated use of the company's data in direct marketing.</p>				
Membership Fee				
Associate Membership Fee: HK\$3,600 per annum. All subscriptions shall be due on the 1 <sup>st</sup> day of January each year. Application for 1-year membership (apply in January to June), the member will be required to pay the annual fee HK\$3,600. Application for 18-month membership (apply in July to December), the member will be required to pay 1.5 years of the annual fee HK\$5,400.				
We would like to pay for:	Membership Period		Validity Date	Total Amount
	<input type="checkbox"/> 1 Year ( <i>apply in January to June, 2019*</i> )		31 December, 2019	HK\$3,600
	<input type="checkbox"/> 1.5 Years ( <i>apply in July to December, 2019*</i> )		31 December, 2020	HK\$5,400
Documents for Submission				
<input type="checkbox"/> Associate Member Application Form <input type="checkbox"/> Business Registration copies of current years <input type="checkbox"/> A crossed cheque payable to "Hong Kong Retail Management Association Ltd" <input type="checkbox"/> Company logo in JPG format in 300 dpi and company introduction in Chinese and English if you agree to list on HKRMA Website Please mail the membership application documents with cheque to Hong Kong Retail Management Association, 7/F., First Commercial Building, 33-35 Leighton Road, Causeway Bay, Hong Kong. Remarks: Membership Application				

We hereby apply for Associate Membership of the Hong Kong Retail Management Association and if accepted, agree to abide by the rules and "Code of Practice" of the Association. We understand that the Executive Committee may refuse to accept any application for membership and any nomination for representative membership and is not bound to state the reason for so doing.

Name : \_\_\_\_\_ Position : \_\_\_\_\_

Date: \_\_\_\_\_ Authorized Signature with Company Chop: \_\_\_\_\_

(FOR OFFICIAL USE ONLY)

ACCEPTED / REJECTED by HKRMA on: \_\_\_\_\_ Approved by: \_\_\_\_\_