



HONG KONG  
RETAIL MANAGEMENT  
ASSOCIATION

香港零售管理協會

**For immediate release**

**20 April 2009**

## **“Every Day No Plastic Bag” Off to Flying Start** **40% Plastic Bags Reduction in First Month**

The first month of the “Every Day No Plastic Bag” campaign has seen a significant reduction of nearly 20 million plastic shopping bags across more than 2,000 stores of 25 participating retailers.

Participating retailers and the Hong Kong Retail Management Association (“HKRMA”) are pleased with the 40% reduction in the number of plastic shopping bags distributed in the initial month since “Every Day No Plastic Bag” launched on 3 March 2009.

“We always believe that a voluntary approach, supported by promotional and educational efforts, is most effective in reducing the usage of plastic bags,” said Ms. Caroline Mak, Chairman of HKRMA. “The increase of participating retailers from 18 to 46 in the first month will add further impetus to the campaign. We also urge the Government to apply more resources to educate the public.”

Participating retailers include supermarkets, convenience stores, health and beauty stores, department stores, sportswear and apparel outlets. Staff at the participating retailers will not offer plastic bags to customers unless they specifically request. Customers are encouraged and reminded to bring their own bags for shopping. “HKRMA will invite more retailers and other trade associations to join the campaign.” Ms. Mak added.

Besides the retail sector, the Hong Kong Doctors Union also announced in the past month their support of “Every Day No Plastic Bag”, with 2,000 clinics joining the campaign.

“All in all we are very encouraged with this voluntary initiative!” Ms. Mak concluded.



**HONG KONG  
RETAIL MANAGEMENT  
ASSOCIATION**

**香港零售管理協會**

---

**Participating Retailers of “Every Day No Plastic Bag” (in alphabetical order):**

1. 7-Eleven
2. Angel Cosmetics Int'l Ltd
3. Aster Cosmetic Centre
4. Bonjour Cosmetic
5. Catalog\*
6. China Resources Vanguard
7. Chinese Goods Centre Ltd
8. Citistore
9. city'super
10. CR Care Co. Ltd
11. Eugene Club Centre
12. Fusion by PARKnSHOP
13. GigaSports\*
14. GNC
15. Golden Harvest Entertainment Company Limited
16. Gourmet
17. GREAT
18. HKSTM book store\*
19. Hung Fook Tong Holdings
20. IKEA Hong Kong\*
21. Imperial Bird's Nest
22. International by PARKnSHOP
23. Jumping Gym U.S.A Limited
24. Mannings
25. Marathon Sports\*
26. Market Place by Jasons
27. Mentalcare Connect Co. Ltd – Cheers Gallery
28. Ocean Park Corporation
29. Oliver's the Delicatessen
30. Pak Shing Tong
31. PARKnSHOP
32. Pricerite
33. Rainbow Pet Shop
34. rapee-LIVING



**HONG KONG  
RETAIL MANAGEMENT  
ASSOCIATION**

**香港零售管理協會**

35. Sa Sa
36. TASTE
37. Thousand Leaves Corporation Ltd
38. ThreeSixty
39. Vango
40. Vevion HK Ltd – SKY photo
41. VOle'
42. Watsons Your Personal Store
43. Wellcome
44. Yue Hwa Chinese Products Emporium Ltd
45. United Colors of Benetton
46. 名牌化妝大聯盟

\* To be launched soon

- END -

### **About Hong Kong Management Association**

The Hong Kong Retail Management Association (HKRMA) was founded in 1983 by a group of visionary retailers with a long-term mission to promote Hong Kong's retail industry and to present a unified voice on issues that affect all retailers. Established for 25 years, the Association has been playing a vital role in representing the trade, and raising the status and professionalism of retailing through awards, education and training.

Today, HKRMA is the leading retail association in Hong Kong with membership covering more than 5,000 retail outlets and employing about half of the local retail workforce. HKRMA is one of the founding members of the Federation of Asia-Pacific Retailers Associations (FAPRA) and is the only representing organization from Hong Kong. FAPRA members cover 17 Asian Pacific countries and regions.

### **Media Contact**

Hong Kong Retail Management Association

Name : Ms. Column Chu

Tel : 2866 8311

Fax : 2866 8380

Email : [admin@hkrma.org](mailto:admin@hkrma.org)