



HONG KONG
RETAIL MANAGEMENT
ASSOCIATION

香港零售管理協會

For immediate release

February 18, 2009

Every Day “No Plastic Bag Day” at Major Retailers

Starting on March 3, 2009, every day will be ‘No Plastic Bag Day’ at about 2,000 stores of 18 major retailers to encourage further reduction in plastic bag usage.

The Hong Kong Retail Management Association (HKRMA) expects that this programme will help reach the industry’s voluntary target of reducing plastic bag distribution by more than 400 million at the participating retailers. This will represent a 50% decrease from the 820 million plastic bags distributed in 2005, the baseline on which the voluntary target was set.

Members of the public have responded enthusiastically to ‘No Plastic Bag Day’, which has been conducted once-a-week by most retailers. According to the Environmental Protection Department, voluntary efforts helped reduce 150 million plastic bags in 2006 alone.

“The retail industry is confident that the launch of ‘Every Day No Plastic Bag’ will further reduce usage of plastic bags significantly. HKRMA will continue to encourage other retailers to join the programme to help protect Hong Kong’s environment ,” said Ms Caroline Mak, Chairman of HKRMA.

Ms Mak added, “We believe that voluntary scheme, coupled with consumer education, is the most effective way to reduce plastic bag usage, and therefore more time should be given to the retail industry and customers to prove that voluntary efforts are effective.”

Participating retailers of the ‘Every Day No Plastic Bag’ include: 7-Eleven, China Resources Vanguard, **city**’super, Fusion by PARKnSHOP, GNC, Gourmet, GREAT, International by PARKnSHOP, Mannings, Market Place by Jasons, Oliver’s the Delicatessen, PARKnSHOP, TASTE, ThreeSixty, Vango, VOle’, Watsons Your Personal Store and Wellcome.

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About Hong Kong Management Association

The Hong Kong Retail Management Association (HKRMA) was founded in 1983 by a group of visionary retailers with a long-term mission to promote Hong Kong's retail industry and to present a unified voice on issues that affect all retailers. Established for 25 years, the Association has been playing a vital role in representing the trade, and raising the status and professionalism of retailing through awards, education and training.

Today, HKRMA is the leading retail association in Hong Kong with membership covering more than 5,000 retail outlets and employing about half of the local retail workforce. HKRMA is one of the founding members of the Federation of Asia-Pacific Retailers Associations (FAPRA) and is the only representing organization from Hong Kong. FAPRA members cover 17 Asian Pacific countries and regions.

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