



HONG KONG RETAIL MANAGEMENT ASSOCIATION

10/F., First Commercial Building, 33-35 Leighton Road, Causeway Bay, Hong Kong.
Tel: 2866 8311 Fax: 2866 8380 Website: www.hkrma.org

2008 Service & Courtesy Award Winners

Lane Crawford



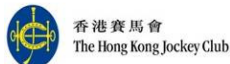
FURLA



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NOKIA Connecting People



2009 HKRMA Year Book Advertising 2009 香港零售管理協會年刊

Dear Members and Advertisers,

The 2009 Year Book of the Hong Kong Retail Management Association will be published in December 2009. As a representative publication for the retail trade in Hong Kong, we sincerely invite you to place an advertisement in the forthcoming edition.

With an estimated circulation of 3,000 copies, the HKRMA Year Book is an important reference in updating members, associates and the public on the Association's latest activities and major achievements, including:

- Message from Key Government Officials
- Chairman's Report
- Legislative Issues
- Programmes and Activities
- Message/Report from the Chairman of Various Sub-Committees
- HKRMA Executive Committee members
- List of HKRMA members

The Year Book is also an effective platform for companies wishing to promote your goods and services to the most prominent retailers in Hong Kong and in the region. Readers of HKRMA Year Book include:

• HKRMA members & associates (local and overseas), key government officials and departments, public bodies, educational institutions, trade bodies and retail related entities	2,000
• Guests attending the 2009 Annual Ball cum Presentation on Service & Courtesy Awards & Service Retailers of the Year	1,000
• Members of the Federation of Asian-Pacific Retailers Association (FAPRA) including 17 Asian Pacific countries/regions	50

Please book NOW to reserve your favourite space by returning the attached Advertisement Order Form by fax or mail before 31 August 2009. Should you require a copy of our 2008 Year Book for reference or have any queries, please do not hesitate to contact Ms. Peggy Ng of the Association at 2866-8311.

We look forward to receiving your support!

2008 Service Retailers of the Year



To: Hong Kong Retail Management Association
 10/F., First Commercial Building
 33-35 Leighton Road, Causeway Bay, Hong Kong
 Tel: 2866-8311 Fax: 2866-8380 Website: www.hkrma.org

ADVERTISEMENT ORDER FORM
2009 HKRMA YEAR BOOK

Booking Deadline: 31 August 2009
Material Deadline: 9 October 2009

We confirm our order to insert the following advertisement in the HKRMA Year Book.

Advertising Rates (Please tick appropriate box):

Order	Type		Trim Size	Bleed Size	Amount
[FULL]	Centre Spread	(Colour)	W406 X H280mm	W416 X H290mm	HK\$25,000
<< Centre Spread with 2 pages – left & right side >>					
[FULL]	Back Cover	(Colour)	W203 X H280mm	W213 X H290mm	HK\$23,000
[FULL]	Inside Front	(Colour)	W203 X H280mm	W213 X H290mm	HK\$18,000
[FULL]	Inside Back	(Colour)	W203 X H280mm	W213 X H290mm	HK\$15,000
	Full Page	(Colour)	W203 X H280mm	W213 X H290mm	HK\$8,000
	Full Page	(B/W)	W203 X H280mm	W213 X H290mm	HK\$5,000
	Half Page	(B/W)	W180 X H125mm	no bleed allowed	HK\$3,000

Artwork Specifications

1. Artwork should be in softcopy and stored in CD-Rom with 2 color proofs or digital proofs.
2. Format – Adobe Illustrator 10 or Adobe Indesign CS2 or Illustrator CS or Illustrator CS2 or Freehand MX.
3. Image file should be supplied as TIF or EPS or JPG (minimum resolution 300 dpi at size to be used).
4. CMYK mode with fonts created outline and all elements set to 300 dpi.
5. Separated films are no longer accepted.

Form of advertisement (Please tick the appropriate box)

We shall supply you with our own softcopy artwork(s) before the artwork deadline. In case we fail to do so, you are authorized to insert the above ordered advertisement as follows:

“With the Compliments of _____ (the company name as shown below) _____”.

We wish to print “With the Compliments of _____”.

Material Deadline: Please note that the deadline for submitting your softcopy artwork(s) for the HKRMA Year Book falls on **Friday, 9 October 2009.**

Kindly note that no cancellation will be accepted after placement of advertisement.

Contact Person : _____ Position : _____

Company : _____

Address : _____

Tel : _____ Signature and Company Chop: _____

E-mail : _____

Date : _____